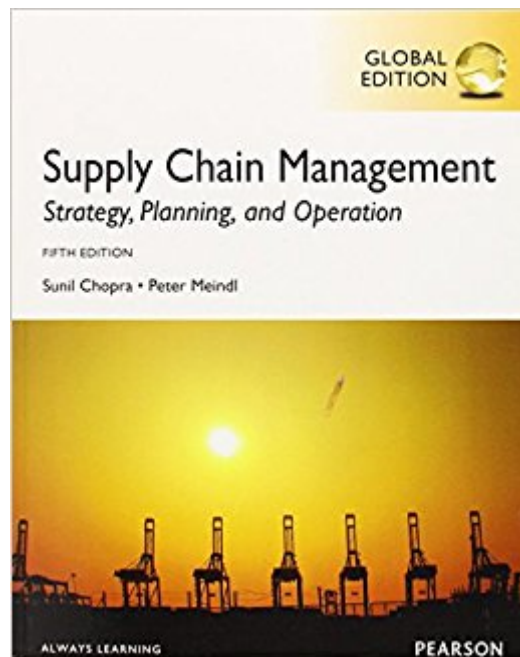




Ebook Directory
the best source of ebook

The book was found

Supply Chain Management: Strategy, Planning, And Operation. Sunil Chopra



Synopsis

For undergraduate and graduate supply chain management courses. Illustrating the key drivers in effective supply chain management. Supply Chain Management illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. This text also provides strong coverage of analytic skills so students can gauge the effectiveness of the techniques described in the text.

Book Information

Paperback: 528 pages

Publisher: Pearson Education; 5th edition edition (April 1, 2012)

Language: English

ISBN-10: 0273765221

ISBN-13: 978-0273765226

Product Dimensions: 8 x 0.9 x 10 inches

Shipping Weight: 2.2 pounds

Average Customer Review: 4.3 out of 5 stars 59 customer reviews

Best Sellers Rank: #445,510 in Books (See Top 100 in Books) #46 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #3272 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship #5555 in Books > Business & Money > Management & Leadership > Management

Customer Reviews

This is a great supply Chain Management Book, i actually read it from cover to cover and actually implemented most of the Equations and methods in the "Planning and Managing Inventories in a supply chain" chapter. it helped me save money and improve customer satisfaction, i also improved my lead time and optimized my warehouses. i compare it to ERP systems and the methods used in this book are in those ERP systems and is actually more sophisticated. i had my Supply Chain and Planning Production managers study this book. I can't emphasize how practical and useful this book is. Ramez Q. Operations Director at a furniture manufacturing company

excellent book clearly outlining various topics relating to SCM. Also an excellent reference guide to have readily available to consult on specific SCM initiatives.

has a lot of wordy text in it that seems to revisit areas in many times; probably could be condensed

to more key points saving 30% of the space!

Excellent book both to learn from and to teach from. The extensive examples and solved problems makes this textbook a first choice both to students and instructors.

I bought this book to refresh my knowledge in logistics, as it was recommended by a friend I did the try and I don't regret it at all. All logistics topics are seen in a very practical way that makes them very easy to apply in whatever process you could find. Its full of examples and notes that help you to build your own solution.

Thank you!!

A simple but authentic text for the beginners. It is suitable for undergraduate and graduate foundations courses. A little more material on quantitative modelling would have made this a great book.

Great book

[Download to continue reading...](#)

Supply Chain Management: Strategy, Planning, and Operation. Sunil Chopra Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management for the Curious: Why Study Supply Chain Management? Supply Chain Management: Strategy, Planning, and Operation (6th Edition) Supply Chain Management: Strategy, Planning, and Operation Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Common Sense Supply Management: Tales From The Supply Chain Trenches Manufacturing Planning and Control for Supply Chain Management (McGraw-Hill/Irwin Series in Operations and Decision Sciences) MANUFACTURING PLANNING AND CONTROL SYSTEMS FOR SUPPLY CHAIN MANAGEMENT : The Definitive Guide for Professionals Manufacturing Planning and Control for Supply Chain Management (Mechanical Engineering) Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management Operations Management: Sustainability and Supply Chain Management (12th Edition) Principles of Operations Management: Sustainability and Supply Chain Management (10th Edition) MyOMLab with Pearson eText --

Access Card -- for Operations Management: Sustainability and Supply Chain Management
Principles of Operations Management: Sustainability and Supply Chain Management Plus
MyOMLab with Pearson eText -- Access Card Package (10th Edition) Introduction to Supply Chain
Management Technologies, Second Edition (Resource Management) The Market-Driven Supply
Chain: A Revolutionary Model for Sales and Operations Planning in the New On-Demand Economy
Operations and Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series
Operations and Decision Sciences) Operations Management in the Supply Chain: Decisions and
Cases (McGraw-Hill/Irwin Series, Operations and Decision Sciences)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)